

The LEAD Hampton Roads signature program is the entry point for the region's oldest and largest business leadership organization. The eight-month curriculum provides participants with in-depth discussions, case studies, on-site visits and presentations by the region's top leaders. Our graduates include state delegates, congressmen, city councilmen, business and non-profit leaders and university presidents.

Demographics: 50 established executives and rising industry stars representing the diversity of the greater Hampton Roads region.



Opportunities to sponsor the following monthly sessions are available:

- **Federal/Military complex**
- **Infrastructure**
- **Human Capital**
- **Port/Maritime**
- **Trip to the General Assembly**
- **Closing Leadership Retreat**

Contact:
 Annette Hull
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<p>Session Presenting Sponsor \$1,000</p> <ul style="list-style-type: none"> • CEO invited to address the class during the session • Prominent placement of company logo on class materials • Enclose corporate materials in class information packets
<p>Lunch Sponsor \$500</p> <ul style="list-style-type: none"> • Company logo on class materials



LEAD Hampton Roads, the region's oldest and largest leadership organization, inspires regional leaders to serve as catalysts for a world-class community.
 LEAD is a program of the Hampton Roads Chamber

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Opportunities to sponsor the following monthly sessions are available:

- **2 Day Leadership Challenge Opening Retreat**
- **Sense of Place**
- **Federal/Military complex**
- **Infrastructure**
- **Human Capital**
- **Port/Maritime**
- **Trip to the General Assembly**
- **Closing Leadership Retreat**

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<p>Presenting Sponsor \$10,000 (Exclusive)</p> <ul style="list-style-type: none"> • CEO invited to address the class at the Opening Reception • CEO or designated representative invited to participate on every class day • Prominent placement of logo on class materials • Corporate logo on website with link • Prominent placement of company logo on class materials • 1 reserved space in the Class of 2018 for an employee who meets entrance criteria
<p>Session Sponsor \$1,000</p> <ul style="list-style-type: none"> • CEO invited to address the class during the session • Prominent placement of company logo on class materials • Enclose corporate materials in class information packets
<p>Lunch Sponsor \$500</p> <ul style="list-style-type: none"> • Company logo on class materials



Opening Night is a cocktail reception held to welcome the 50 distinguished leaders selected to join the incoming Class of 2018. Representatives of sponsor companies, LEAD Trustees, and the alumni of LEAD Hampton Roads attend.

Projected Attendance: 200

Presenting Sponsor | \$2,000 (Exclusive)

- Logo recognition on invitations and event program
- On site recognition through signage
- Opportunity for company executive to give welcome
- Ten company representatives invited to attend

Supporting Sponsors | \$500

- Logo recognition on invitations and event program
- Onsite recognition
- Two company representatives invited to attend



For more information please contact **Angela Blackwell Carter 757-664-2528** or acarter@hrchamber.com

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